

FOURSQUARE

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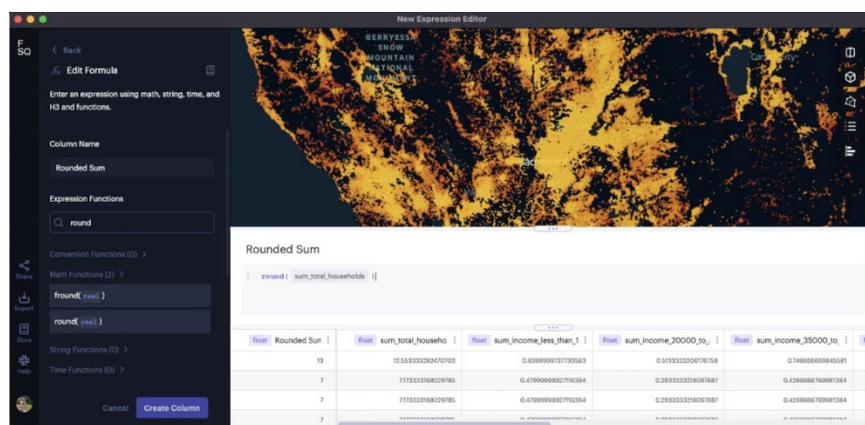
Hey,

I'm Aaron from the Product Marketing team. I'll be filling in for Stu, our Director of Product Marketing.

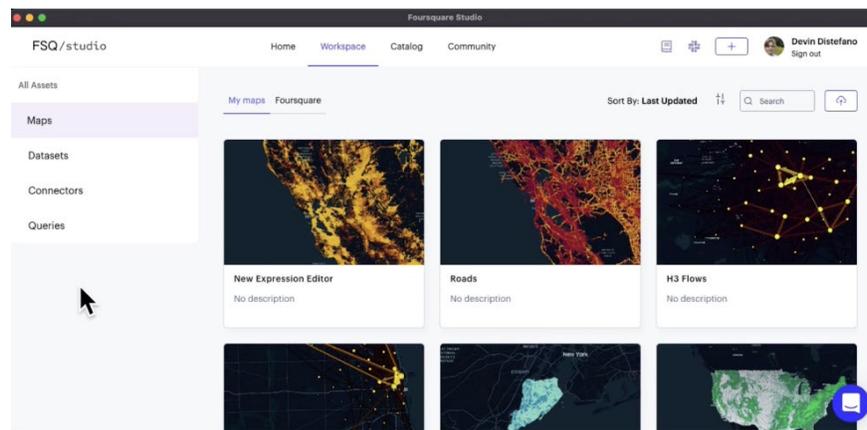
If I've learned anything while working here at Foursquare, it's that we've got some very talented and impressive people working behind the scenes to build some pretty cool products. This month, I have the honor of showing you some of the great stuff they've done.

Highlights

- **486K new POIs added** last month, totaling 126.5M globally. Interested in a sample of international POI data on a country you care about? [Shoot me a note](#) and I'll hook you up.
- **Place Match API.** Sourcing good data is hard; with Place Match, we've made POI data harmonization easier than ever. Place Match will enable users to match their POIs to existing Foursquare venues unlocking all of Foursquare's rich attributes and insights. We created Place Match to enable developers to easily and efficiently enrich their data through Foursquare's over 120M+ POIs, learn more about it [here](#).
- It seems like the **Foursquare Studio** team is consistently cooking up some cool new features for their users. This month is no different. The Studio team has redesigned the **Expression Editor** to allow for quick and easy column creation. With this, users may now access our built in library of functions, while simultaneously viewing their definitions and expected parameters in the editor window.



- There's also been improvements to the **Foursquare Studio Dashboard**. Users may now quickly access their maps, datasets, queries, and data connectors through the improved "Workspace" tab. This should allow users to spend less time searching for assets and more time getting stuff done that really matters.



Quick links:

- [Places data release notes](#)
- [Visits data release notes](#)
- [Studio release notes](#)
- [API release notes](#)
- [Create a free \(forever\) Studio account](#)
- [Contact us for a demo, data sample, or just to say hi](#)

Have a question? [Reach out](#) and I'd be happy to help.

Thanks,

Aaron
Product Marketing Manager



Foursquare is the leading independent location technology company, powered by our deep understanding of how people move throughout the world.

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