

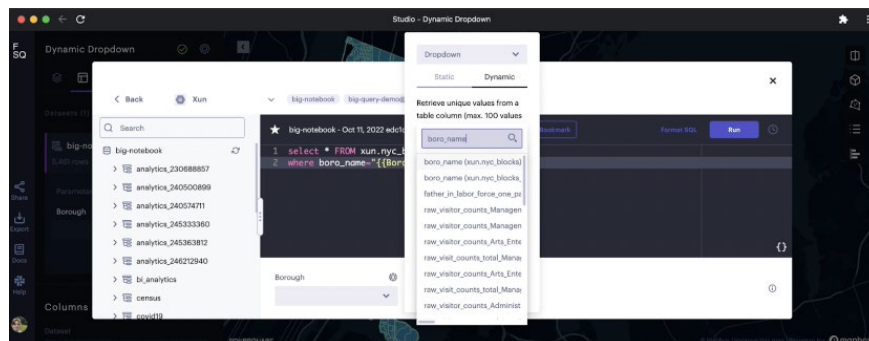
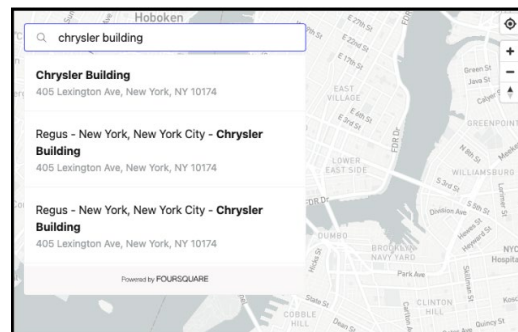
Hey,

Stu here from the Foursquare Product Marketing team.

Each month I'm amazed at the speed in which our teams push new data and code to production to help our customers. And we've got some fantastic things to share from the last month.

## Highlights

- **630K new POIs** added last month, totaling 126M globally. Interested in a sample of international POI data on a country you care about? [Shoot me a note](#) and I'll hook you up.
- Major improvements to our **Geo Summarizer** which governs the accuracy and precision of POI lat/longs. We'll roll this out to select countries starting in January, and will shoot out another note to Places customers. Keep an eye out for a webinar invite that deep dives into this methodology for those interested.
- **Global Search** added to the Places API to help return more relevant POIs based on user query intent. Example: if a user based in Japan searches for "Chrysler Building", the system will recognize the intent and return the NYC based POI. Sounds intuitive, right? Currently available for the Places/Search endpoint.
- The **Foursquare Studio** team continues to ship new code and customer features at an alarming rate that I can barely keep up. New custom color scaling, dynamic dropdowns, group by UX, a new Redshift connector, and more.



- Lastly, AWS launched **Amazon SageMaker** - a ML platform **powered by Foursquare** to build, train and deploy ML models. Check out the press release [here](#).
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Quick links:

- [Places data release notes](#)
  - [Visits data release notes](#)
  - [Studio release notes](#)
  - [API release notes](#)
  - [Create a free \(forever\) Studio account](#)
  - [Contact us for a demo, data sample, or just to say hi](#)
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Have a question? [Reach out](#) and I'd be happy to help.

Thanks,

**Stu**

Director of Product Marketing, Enterprise



Foursquare is the leading independent location technology company, powered by our deep understanding of how people move throughout the world.

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